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5 the final time. Three hours after dosing on day 8, animals are anesthetized by inhalation of isoflurane, and blood obtained is via cardiac puncture (0.5-0.7 ml). Whole blood is transferred to serum separator tubes, chilled on ice and permitted to clot. Serum is obtained after centrifugation at 4°C and frozen until analysis for compound levels. After sacrifice by cervical dislocation, the liver, heart and epididymal fat pads are excised and  
10 weighed.

The animals dosed with vehicle have average triglycerides values of about 170 to 230 mg/dl, which are reduced by the positive PPAR $\gamma$  control (about 70 to 120 mg/dl with a mean reduction of 50%). Male db/db mice are hyperglycemic (average glucose of about 680 to 730 mg/dl on the 7<sup>th</sup> day of treatment), while lean animals have  
15 average glucose levels between about 190 and 230 mg/dl. Treatment with the positive control agent reduces glucose significantly (about 350 to 550 mg/dl with a mean decrease towards normalization of 56%).

Glucose is measured colorimetrically by using commercially purchased reagents (Sigma #315-500). According to the manufacturers, the procedures are modified  
20 from published work (McGowan et al. *Clin Chem*, 20:470-5 (1974) and Keston, A. Specific colorimetric enzymatic analytical reagents for glucose. Abstract of papers 129th Meeting ACS, 31C (1956).); and depend on the release of a mole of hydrogen peroxide for each mole of analyte coupled with a color reaction first described by Trinder (Trinder, *P. Ann Clin Biochem*, 6:24 (1969)). The absorbance of the dye produced is linearly  
25 related to the analyte in the sample. The assays are further modified for use in a 96 well format. Standards (Sigma #339-11, Sigma #16-11, and Sigma #CC0534 for glucose, triglycerides and total cholesterol, respectively), quality control plasma (Sigma # A2034), and samples (2 or 5  $\mu$ l/well) are measured in duplicate using 200  $\mu$ l of reagent. An additional aliquot of sample, pipetted to a third well and diluted in 200  $\mu$ l water, provided  
30 a blank for each specimen. Plates are incubated at room temperature (18, 15, and 10 minutes for glucose, triglycerides and total cholesterol, respectively) on a plate shaker and absorbance read at 500 nm (glucose and total cholesterol) or 540 nm (triglycerides) on a plate reader. Sample absorbance is compared to a standard curve (100-800, 10-500, and 100-400 mg/dl for glucose, triglycerides and total cholesterol, respectively). Values for  
35 the quality control sample are consistently within the expected range and the coefficient

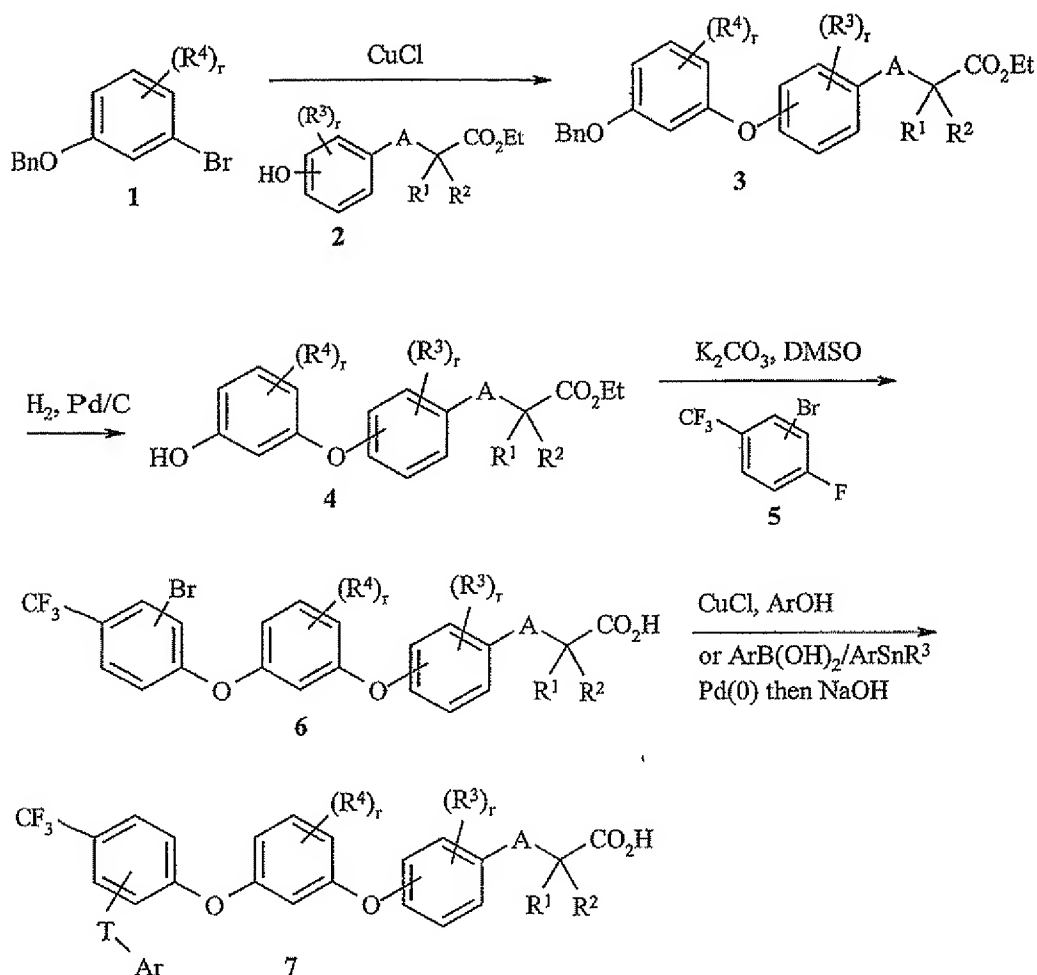
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5 of variation for samples is below 10%. All samples from an experiment are assayed at the same time to minimize inter-assay variability.

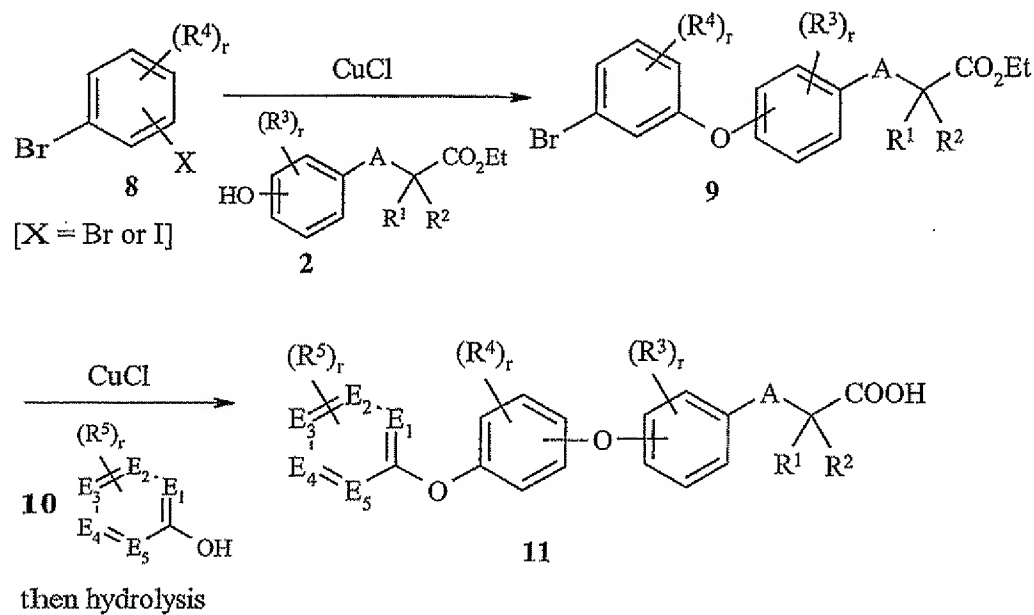
Serum lipoproteins are separated and cholesterol is quantitated with an in-line detection system. Sample is applied to a Superose® 6 HR 10/30-size exclusion column (Amersham Pharmacia Biotech) and eluted with phosphate buffered saline-EDTA  
10 at 0.5 ml/min. Cholesterol reagent (Roche Diagnostics Chol/HP 704036) at 0.16 ml/min is mixed with the column effluent through a T-connection, and the mixture is passed through a 15 m x 0.5 mm id knitted tubing reactor immersed in a 37°C water bath. The colored product produced in the presence of cholesterol is monitored in the flow stream at 505 nm, and the analog voltage from the monitor is converted to a digital signal for  
15 collection and analysis. The change in voltage corresponding to change in cholesterol concentration is plotted against time, and the area under the curve corresponding to the elution of VLDL, LDL and HDL is calculated (Perkin Elmer Turbochrome software).

The compounds of the present invention can be prepared according to the procedures of the following schemes and examples, which may further illustrate details  
20 for the preparation of the compounds of the present invention. The compounds illustrated in the schemes and examples are, however, not to be construed as forming the only genus that is considered as the present invention.

The compounds of the present invention, in general, may be prepared according to the Reaction Schemes 1-5 described below. It is understood that the  
25 reaction can be carried out under various coupling conditions as appropriate, such as Ullmann, Suzuki and Stille coupling conditions.

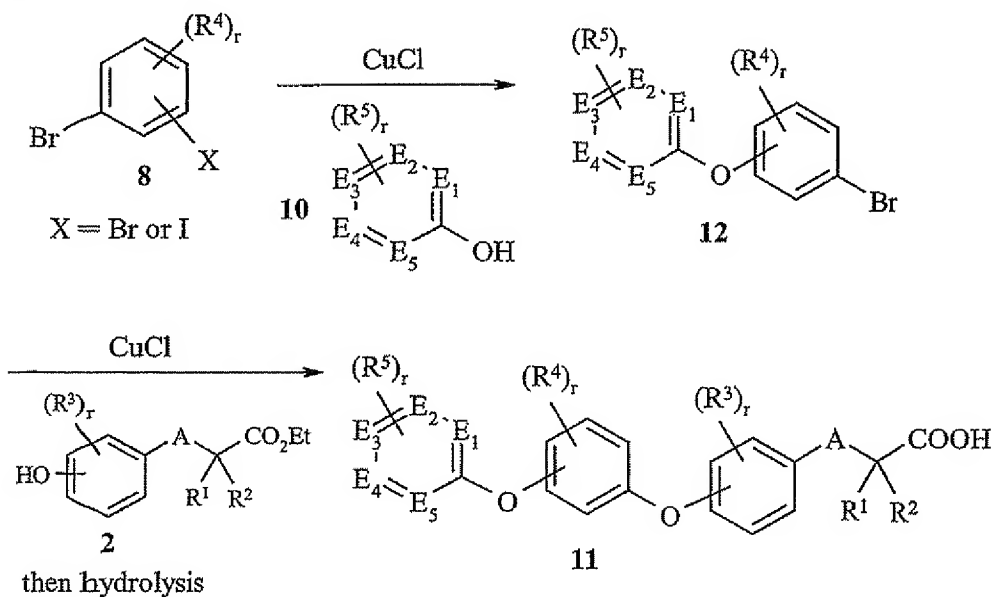
5 Reaction Scheme 1

As shown in Reaction Scheme 1, aryl bromide 1 is treated with various phenols 2 under the Ullmann coupling condition to afford a coupled intermediate compound 3. Benzyl group is removed from 3 under a catalytic hydrogenation condition to provide phenol 4. The second phenoxy ether moiety is introduced by treating compound 4 with aryl fluoride 5 under a basic condition. Final substituent on the tail phenoxy ring (T-Ar) is installed under the Ullmann or Suzuki coupling condition, and a final acid compound 7 is obtained via a saponification.

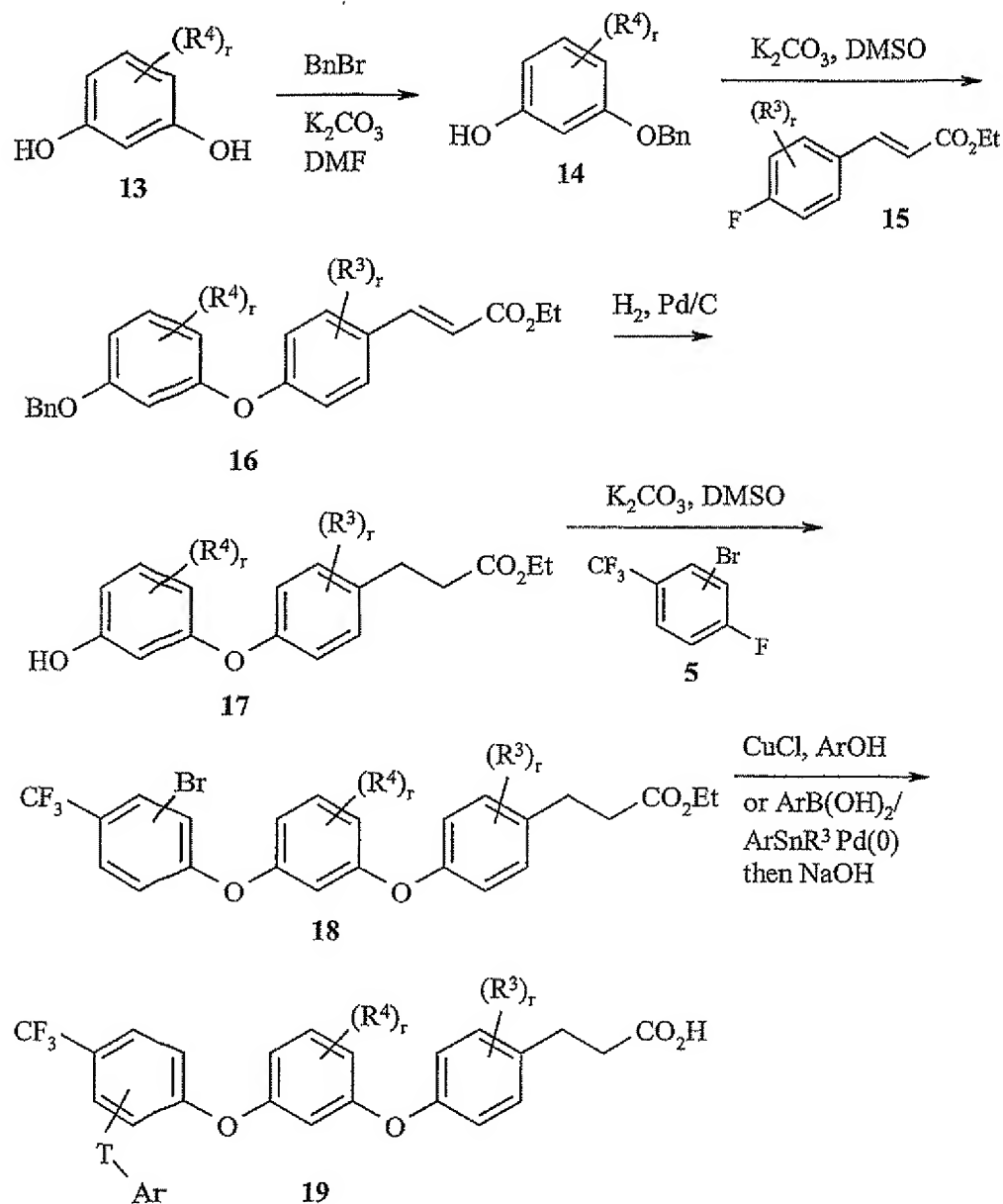
5 Reaction Scheme 2

- As shown in Reaction Scheme 2, aryl halide **8** is treated with various phenols **2** under the Ullmann coupling condition to afford a coupled intermediate compound **9**. The second phenoxy ether moiety is introduced by treating **9** with phenol **10** under the Ullmann condition and then a subsequent saponification affords the acid compound **11**.

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5 Reaction Scheme 3

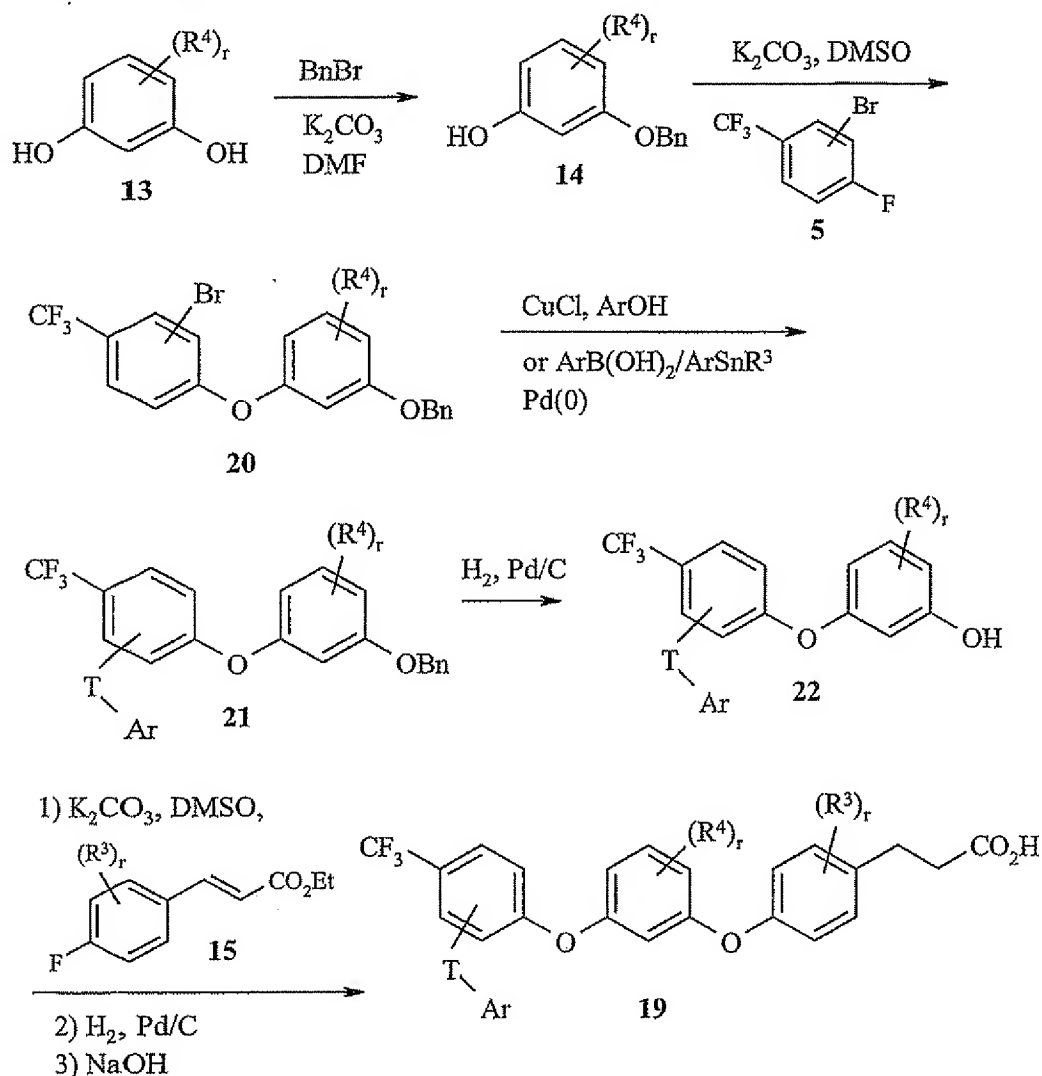
Alternatively, acid compound 11 can be prepared via a route shown in Reaction Scheme 3. Aryl halide 8 is treated with various phenols 10 under the Ullmann coupling condition to afford a coupled intermediate compound 12. The second phenoxy ether moiety is introduced by treating 12 with phenol 2 under the Ullmann condition. Subsequent saponification affords the acid compound 11.

5 Reaction Scheme 4

As shown in Reaction Scheme 4, phenol 13 is monobenzylated to give compound 14. The phenoxy ether moiety is introduced by treating 14 with aryl fluoride 15 under a basic condition. Removal of benzyl group under a catalytic hydrogenation condition and reduction of cinnamate double bond affords intermediate 17, which is then treated with aryl fluoride 5 to provide compound 18. Final substituent on the tail phenoxy

- 5 ring (T-Ar) is installed under the Ullmann or Suzuki coupling condition, and a subsequent saponification afford the acid compound 19.

# Reaction Scheme 5



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- Alternatively, compound 19 can be prepared via a route shown in Reaction Scheme 5. Phenol 13 is monobenzylated to give compound 14, which is then treated with aryl fluoride 5 to give compound 20. Under the Ullmann or Suzuki condition, the substituent on the tail phenyl ring (T-Ar) is installed to give compound 21. Benzyl group is then removed under a catalytic hydrogenation condition to provide compound 22. The second phenoxy moiety is introduced by treating compound 22 with aryl fluoride 15

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5 under a basic condition. The double bond in the cinnamate 15 is reduced via a catalytic hydrogenation, and a subsequent saponification affords the final acid compound 19.

In the Schemes, Procedures and Examples below, various reagent symbols and abbreviations have the following meanings.

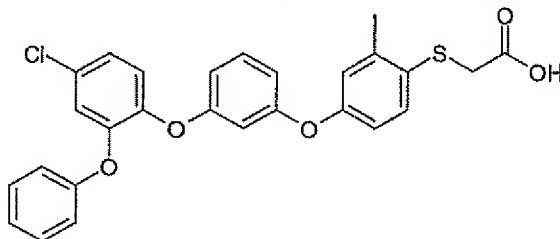
	ACN	Acetonitrile
10	BINAP	2,2'-Bis(diphenylphosphino)-1,1'-binaphthyl
	DCM	dichloromethane
	DEAD	diethyl azodicarboxylate
	DIAD	diisopropyl azodicarboxylate
	DIPEA	diisopropylethylamine
15	DMAP	4-dimethylamino pyridine
	DMF	N,N-dimethylformamide
	DMSO	dimethylsulfoxide
	eq (equiv)	equivalent(s)
	ESI-MS	electron spray ion-mass spectroscopy
20	Et	ethyl
	EtOAc	ethyl acetate
	h	hours
	HOAc	acetic acid
	HPLC	high performance liquid chromatography
25	HRMS	high resolution mass
	LRMS	low resolution mass
	Me	methyl
	Ms	methanesulfonyl
	NBS	N-bromosuccinimide
30	Ph	phenyl
	Pr	propyl
	rt (r. t.)	room temperature
	TBAI	tetrabutylammonium iodide
	TBS	tertbutyldimethylsilyl
35	TFA	trifluoroacetic acid
	TEA	triethylamine



5 THF tetrahydrofuran  
TLC thin-layer chromatography

Example 1

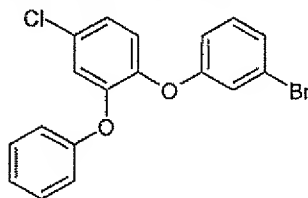
{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenylsulfanyl}-acetic acid



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Step A

1-(3-Bromo-phenoxy)-4-chloro-2-phenoxy-benzene



A solution of 4-chloro-2-phenoxy-phenol (1.65 g, 7.5 mmol), 1-bromo-3-iodobenzene (6.35 g, 22.4 mmol), copper(I) chloride (0.37 g, 3.74 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione (0.345 g, 1.87 mmol), and cesium carbonate (2.93 g, 9 mmol) in NMP (20 mL) is heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is quenched with 1N aqueous HCL and extracted with ethyl ether. The organic is washed with brine, dried over sodium sulfate, filtered, and the solvent is removed. The crude is purified by silica gel column chromatography using 5/1 hexanes/ethyl acetate to elute the pure product. The solvent is removed to afford 1.13 g (40%) of the desired product. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>18</sub>H<sub>12</sub>BrClO<sub>2</sub> 374, found 375 and 377 (M + 1 and M + 3, 100%).

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Step B

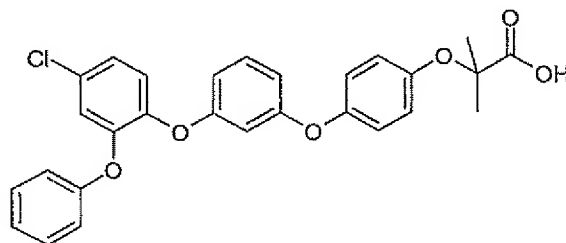
25 {4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenylsulfanyl}-acetic acid

A solution of 1-(3-bromo-phenoxy)-4-chloro-2-phenoxy-benzene (0.15 g, 0.4 mmol), (4-hydroxy-2-methyl-phenylsulfanyl)-acetic acid ethyl ester (99 mg, 0.44 mmol), copper(I) chloride (20 mg, 0.2 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione (0.02

5 mL, 0.1 mmol), and cesium carbonate (156 mg, 0.48 mmol) in NMP (3 mL) is heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is quenched with 1N aqueous HCl and extracted with ethyl ether. The organic is washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to afford the crude ester intermediate. The intermediate is treated with 5N NaOH (0.4 mL, 2.2 mmol) in MeOH (5 mL) and heated to reflux. The reaction is stirred at reflux for 2 hours and then cooled. The reaction is quenched with 1N aqueous HCl to give pH=4. The aqueous layer is extracted with ethyl ether. The organic layer is washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to afford the crude product. The crude is purified by prep HPLC to afford 78 mg (40%) of desired product. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>27</sub>H<sub>21</sub>ClO<sub>5</sub>S 492, found 493 and 495 (M + 1 and M + 3, 100%).

### Example 2

2-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-phenoxy}-2-methyl-propionic acid



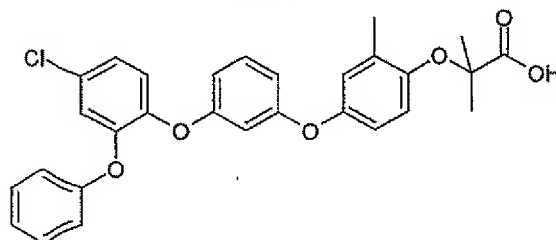
The title compound is prepared according to Example 1, Step B by using 2-(4-hydroxy-phenoxy)-2-methyl-propionic acid ethyl ester to afford 63 mg (32%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>23</sub>ClO<sub>6</sub> 490, found 491 and 493 (M+1 and M + 3, 100%).

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Example 3

2-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenoxy}-2-methyl-propionic acid

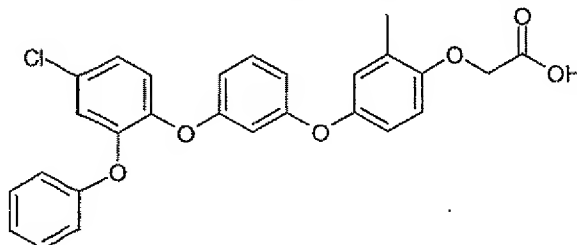


The title compound is prepared according to Example 1, Step B by using  
10 2-(4-hydroxy-2-methyl-phenoxy)-2-methyl-propionic acid ethyl ester to afford 33 mg  
(16%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{25}\text{ClO}_6$  504,  
found 505 and 507 ( $\text{M} + 1$  and  $\text{M} + 3$ , 100%).

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Example 4

{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenoxy}-acetic acid

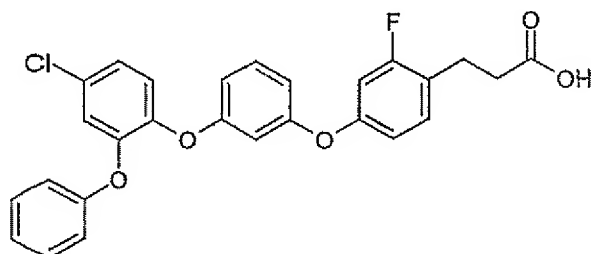


The title compound is prepared according to Example 1, Step B by using  
(4-hydroxy-2-methyl-phenoxy)-acetic acid ethyl ester to afford 30 mg (16%).  $^1\text{H}$  NMR  
(400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^-$ )  $m/z$  mass calculated for  $\text{C}_{27}\text{H}_{21}\text{ClO}_6$  476, found 475 and  
20 477 ( $\text{M}-1$  and  $\text{M} + 1$ , 100%).

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Example 5

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-fluoro-phenyl}-propionic acid

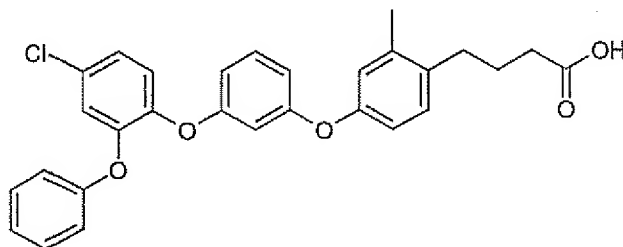


The title compound is prepared according to Example 1, Step B by using  
10 3-(2-fluoro-4-hydroxy-phenyl)-propionic acid ethyl ester to afford 94 mg (49%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{27}\text{H}_{20}\text{ClFO}_5$  478, found 479 and 481 ( $\text{M}+1$  and  $\text{M}+3$ , 100%).

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Example 6

4-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-butyric acid



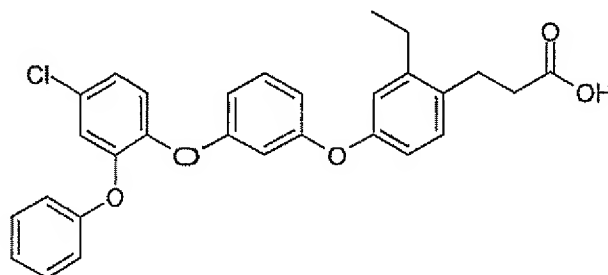
The title compound is prepared according to Example 1, Step B by using  
4-(4-Hydroxy-2-methyl-phenyl)-butyric acid ethyl ester to afford 35 mg (18%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{25}\text{ClO}_5$  488, found 487 and  
20 489 ( $\text{M}-1$  and  $\text{M}+1$ , 100%).

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Example 7

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-ethyl-phenyl}-propionic acid

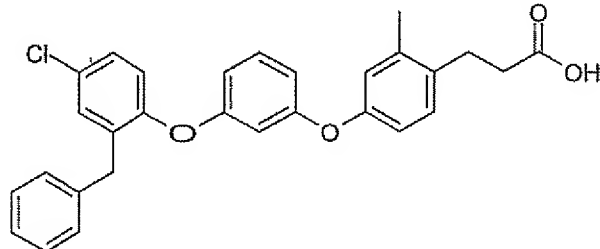


The title compound is prepared according to Example 1, Step B by using 3-(2-ethyl-4-hydroxy-phenyl)-propionic acid ethyl ester to afford 28 mg (16%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>25</sub>ClO<sub>5</sub> 488, found 489 and 491 (M + 1 and M + 3, 100%).

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Example 8

3-{4-[3-(2-Benzyl-4-chloro-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



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A solution of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester (0.1 g, 0.3 mmol), 2-benzyl-4-chloro-phenol (69 mg, 0.32 mmol), copper(I) chloride (14 mg, 0.14 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione (0.01 mL, 0.07 mmol), and cesium carbonate (113 mg, 0.35 mmol) in NMP (3 mL) is heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is then quenched with 1N aqueous HCl and extracted with ethyl ether. The organic is washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to afford the crude ester intermediate. The intermediate is treated with 5N NaOH (0.4 mL, 2.2 mmol) in MeOH (5 mL) and heated to reflux. The reaction is stirred at reflux for 2 hours and then cooled. The reaction is quenched with 1N aqueous HCl to obtain pH=4. The aqueous layer is extracted with ethyl ether. The organic layer is washed with brine, dried over sodium

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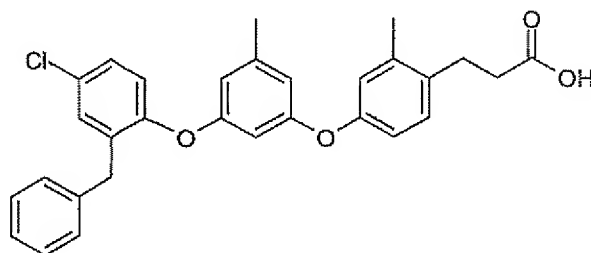
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5 sulfate, and filtered. The solvent is removed to afford the crude product. The crude is purified by prep HPLC to afford 63 mg (47%) of desired product.  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{25}\text{ClO}_4$  472, found 473 and 475 ( $\text{M} + 1$  and  $\text{M} + 3$ , 100%).

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Example 9

3-{4-[3-(2-Benzyl-4-chloro-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid

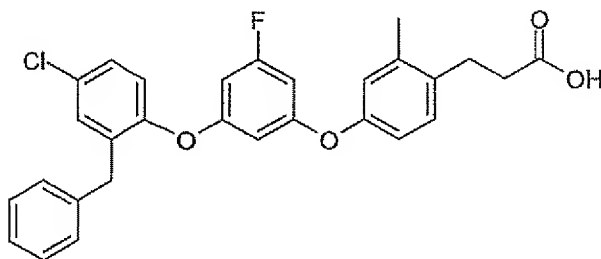


The title compound is prepared according to Example 8 by using 3-[4-(3-bromo-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester to afford 63 mg (48%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{30}\text{H}_{27}\text{ClO}_4$  486, found 487 and 489 ( $\text{M} + 1$  and  $\text{M} + 3$ , 100%).

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Example 10

3-{4-[3-(2-Benzyl-4-chloro-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid



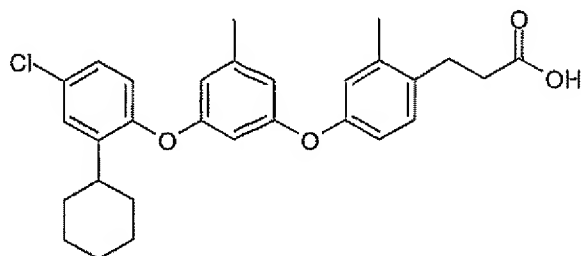
The title compound is prepared according to Example 8 by using 3-[4-(3-Bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester to afford 54 mg (41%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{24}\text{ClFO}_4$  490, found 491 and 493 ( $\text{M} + 1$  and  $\text{M} + 3$ , 100%).

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Example 11

3-{4-[3-(4-Chloro-2-cyclohexyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-  
propionic acid



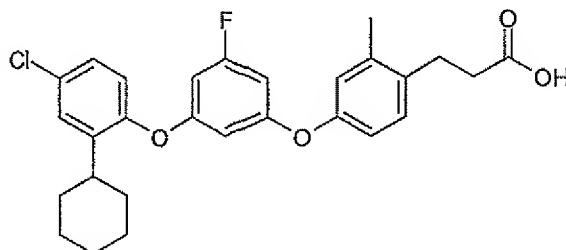
A solution of 3-[4-(3-bromo-5-methyl-phenoxy)-2-methyl-phenyl]-  
10 propionic acid methyl ester (0.1 g, 0.27 mmol), 4-chloro-2-cyclohexyl-phenol (63 mg, 0.3  
mmol), copper(I) chloride (13 mg, 0.13 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione  
(0.01 mL, 0.07 mmol), and cesium carbonate (105 mg, 0.32 mmol) in NMP (3 mL) is  
heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is  
quenched with 1N aqueous HCl and extracted with ethyl ether. The organic layer is  
15 washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to  
afford the crude ester intermediate. The intermediate is treated with 5N NaOH (0.4 mL,  
2.2 mmol) in MeOH (5 mL) and heated to reflux. The reaction stirred at reflux for 2  
hours and then cooled. The reaction is quenched with 1N aqueous HCl to obtain pH=4.  
The aqueous layer is extracted with ethyl ether. The organic layer is washed with brine,  
20 dried over sodium sulfate, and filtered. The solvent is removed to afford the crude  
product. The crude is purified by HPLC to afford 49 mg (38%) of desired product. <sup>1</sup>H  
NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>31</sub>ClO<sub>4</sub> 478, found 479  
and 481 (M + 1 and M + 3, 100%).

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Example 12

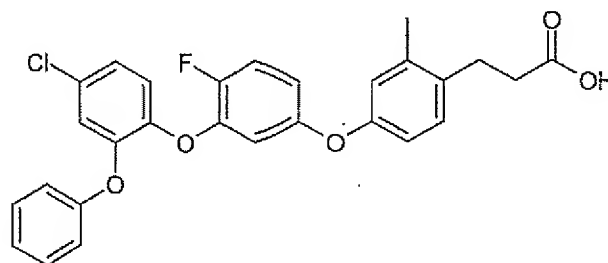
3-{4-[3-(4-Chloro-2-cyclohexyl-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-  
propionic acid



The title compound is prepared according to Example 8 by using 3-[4-(3-  
10 Bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester to afford 25 mg  
(19%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>28</sub>ClFO<sub>4</sub>  
482, found 483 and 485 (M + 1 and M + 3, 100%).

Example 13

15 3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
acid

Step A

3-[4-(3-Bromo-4-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester and  
20 3-[4-(5-Bromo-2-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



A solution of 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester  
(10 g, 52 mmol), 2,4-dibromofluorobenzene (19.6 g, 77.2 mmol), copper(I) chloride (2.54  
g, 25.7 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione (2.65 mL, 12.9 mmol), and cesium

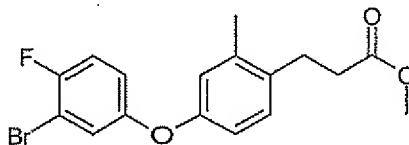


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5 carbonate (20 g, 61.8 mmol) in NMP (150 mL) is heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is then quenched with 1N aqueous HCl and extracted with ethyl ether. The organic layer is washed with brine, dried over sodium sulfate, filtered, and the solvent is removed. The crude is purified by silica gel column chromatography using 9/1 hexanes/acetone to elute the pure product. The solvent is  
10 removed to afford 4.36 g (23%) of the two desired products. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>17</sub>H<sub>16</sub>BrFO<sub>3</sub> 366, found 367 (M + 1, 100%).

#### Step B

3-[4-(3-Bromo-4-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



15 The mixture from Step A (1.0 g) is separated by prep HPLC to afford 0.29 g (29%) of the desired product. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>17</sub>H<sub>16</sub>BrFO<sub>3</sub> 366, found 367 (M + 1, 100%).

#### Step C

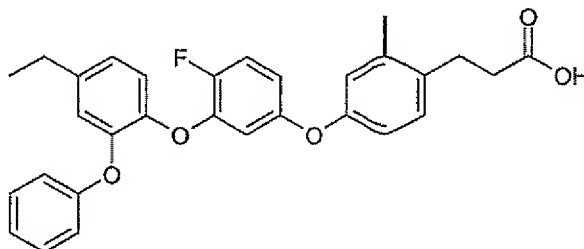
3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
20 acid

A solution of 3-[4-(3-bromo-4-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester (0.1 g, 0.27 mmol), 4-chloro-2-phenoxy-phenol (60 mg, 0.27 mmol), copper(I) chloride (13 mg, 0.13 mmol), 2,2,6,6-tetramethyl-3,5-heptanedione (0.01 mL, 0.07 mmol), and cesium carbonate (105 mg, 0.32 mmol) in NMP (3 mL) is  
25 heated to 120 °C. The reaction is stirred overnight and cooled to rt. The reaction is then quenched with 1N aqueous HCl and extracted with ethyl ether. The organic layer is washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to afford the crude ester intermediate. The intermediate is treated with 5N NaOH (0.4 mL, 2.2 mmol) in MeOH (5 mL) and heated to reflux. The reaction is stirred at reflux for 2  
30 hours and then cooled. The reaction is quenched with 1N aqueous HCl to obtain pH=4. The aqueous layer is extracted with ethyl ether. The organic layer is washed with brine, dried over sodium sulfate, and filtered. The solvent is removed to afford the crude product. The crude is purified by prep HPLC to afford 15 mg (11%) of desired product.

5 <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>22</sub>ClFO<sub>5</sub> 492, found 493 and 495 (M + 1 and M + 3, 100%).

### Example 14

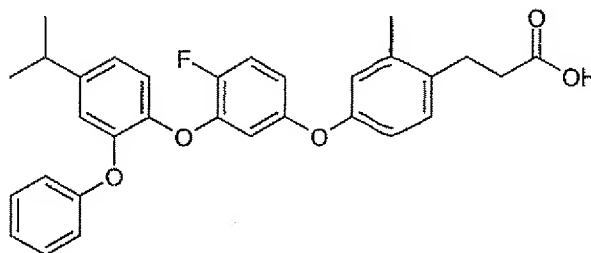
3-{4-[3-(4-Ethyl-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
acid



The title compound is prepared according to Example 13, Step C by using 4-ethyl-2-phenoxy-phenol to afford 20 mg (15%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>30</sub>H<sub>27</sub>FO<sub>5</sub> 486, found 487 (M + 1, 100%).

### Example 15

3-{4-[3-(4-Isopropyl-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-  
propionic acid



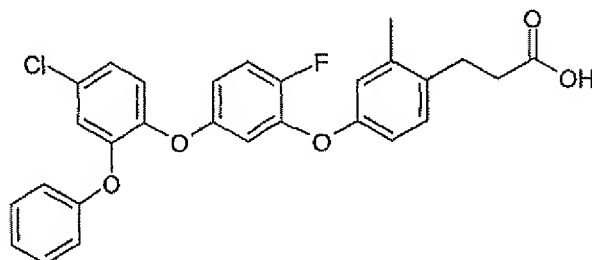
The title compound is prepared according to Example 13, Step C by using 4-isopropyl-2-phenoxy-phenol to afford 9 mg (7%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>31</sub>H<sub>29</sub>FO<sub>5</sub> 500, found 501 (M + 1, 100%).

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5

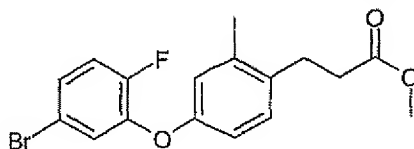
Example 16

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
acid

Step A

10

3-[4-(5-Bromo-2-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



The mixture from Example 13, Step A (1.0 g) is separated by prep HPLC to afford 0.195 g (20%) of the desired product.  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{17}\text{H}_{16}\text{BrFO}_3$  366, found 367 ( $\text{M} + 1$ , 100%).

15

Step B

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-4-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
acid

The title compound is prepared according to Example 13, Step C by using 3-[4-(5-bromo-2-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester to afford 2.9 mg (2%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{28}\text{H}_{22}\text{ClFO}_5$  492, found 493 and 495 ( $\text{M} + 1$  and  $\text{M} + 3$ , 100%).

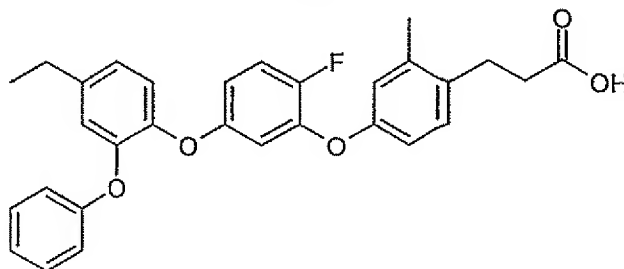
20

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Example 17

3-{4-[5-(4-Ethyl-2-phenoxy-phenoxy)-2-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid

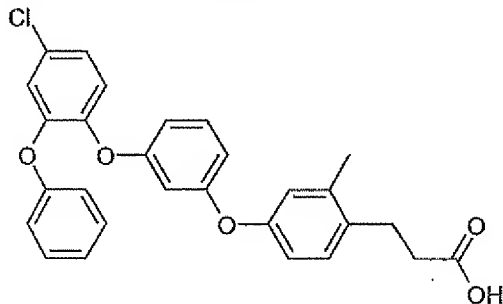


The title compound is prepared according to Example 13, Step C by using  
 10 3-[4-(5-bromo-2-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester and 4-ethyl-2-phenoxy-phenol to afford 15 mg (11%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calcd for C<sub>30</sub>H<sub>27</sub>FO<sub>5</sub> 486, found 487 (M + 1, 100%).

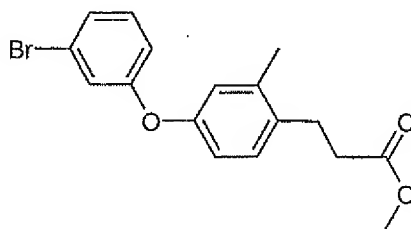
15

Example 18

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

Step A

3-[4-(3-Bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



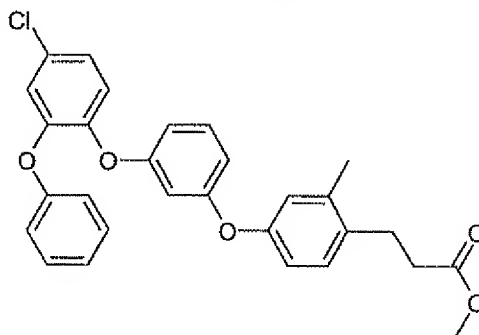
20

A mixture of 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester (4.0 g, 20.6 mmol), 1-bromo-3-iodobenzene (17.49 g, 61.8 mmol), cesium carbonate (8.05 g, 24.7 mmol), copper (I) chloride (1.02 g, 10.3 mmol) and 2,2,6,6-tetramethyl-3,5-

5 heptanedione (0.95 g, 5.15 mmol) in 1-methyl-2-pyrrolidinone (40 mL) is heated to 120 °C for 17 hours under N<sub>2</sub>. The reaction is cooled and quenched with 1 N HCl (50 mL). The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 4.30 g (60%) of the title compound. R<sub>f</sub> = 0.33 (4/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>17</sub>H<sub>17</sub>O<sub>3</sub>Br 348, found 349 and 351 (M + 1 and M + 3, 100%).

### Step B

15 3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid methyl ester



A mixture of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester (0.474 g, 1.36 mmol), 4-chloro-2-phenoxy-phenol (0.30 g, 1.36 mmol), cesium carbonate (0.531 g, 1.63 mmol), copper (I) chloride (0.067 g, 0.677 mmol) and 2,2,6,6-tetramethyl-3,5-heptanedione (0.063 g, 0.342 mmol) in 1-methyl-2-pyrrolidinone (5 mL) is heated to 120 °C for 20 hours under N<sub>2</sub>. The reaction is cooled and quenched with 1 N HCl (20 mL). The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 0.221 g (33%) of the title compound. R<sub>f</sub> = 0.29 (4/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>25</sub>O<sub>5</sub>Cl 488, found 489 and 351 (M + 1 and M + 3, 100%).

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5 Step C

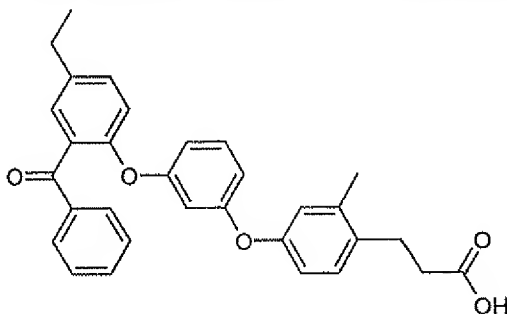
3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

A solution of 3-{4-[3-(4-chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid methyl ester (0.221, 0.452 mmol) in methanol (7 mL) is treated with 5 N NaOH (2 mL) and heated to reflux until saponification is completed. The mixture is cooled, and the solvent is removed *in vacuo* to afford a residue that is acidified with 1 N HCl. The mixture is diluted with water and extracted with ethyl acetate. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent removed *in vacuo* to afford 0.230 g (100%) of the title compound. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>23</sub>O<sub>5</sub>Cl 474, found 475 and 477 (M + 1 and M + 3, 100%).

15

Example 19

3-{4-[3-(2-Benzoyl-4-ethyl-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



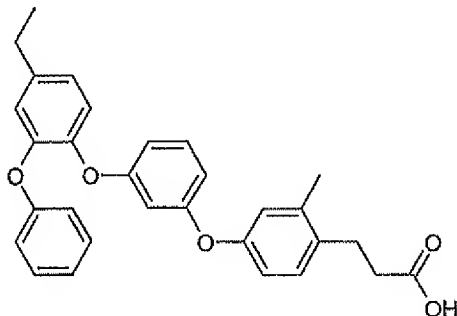
The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with (5-ethyl-2-hydroxy-phenyl)-phenyl-methanone as in Example 18 to afford 0.220 g (50%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>31</sub>H<sub>28</sub>O<sub>5</sub> 481.2015, found 481.2032 (M + 1).

25

5

Example 20

3-{4-[3-(4-Ethyl-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

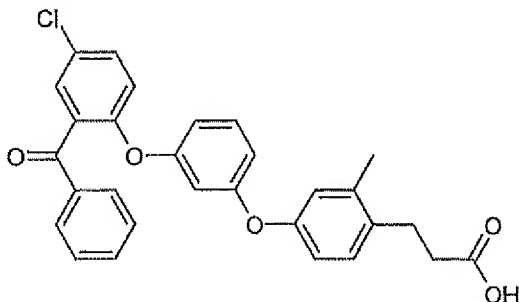


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethyl-2-phenoxy-phenol as in Example 18 to afford 0.200 g (35%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>30</sub>H<sub>28</sub>O<sub>5</sub> 468, found 469 (M + 1, 100%).

10

Example 21

3-{4-[3-(2-Benzoyl-4-chloro-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



15

The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with (5-chloro-2-hydroxy-phenyl)-phenyl-methanone as in Example 18 to afford 0.080 g. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>23</sub>O<sub>5</sub>Cl 486, found 487 and 489 (M + 1 and M + 3, 100%).

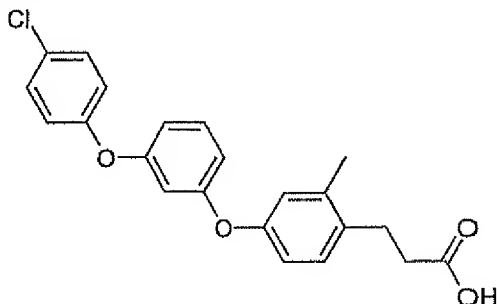
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Example 22

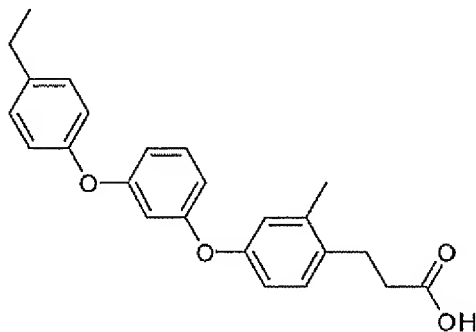
3-{4-[3-(4-Chloro-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-chlorophenol as in  
10 Example 18 to afford 0.019 g (9%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>22</sub>H<sub>19</sub>O<sub>4</sub>Cl 383.1050, found 383.1033 (M + 1).

Example 23

3-{4-[3-(4-Ethyl-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



15

The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethylphenol as in  
Example 18 to afford 0.020 g (14%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>24</sub>H<sub>24</sub>O<sub>4</sub> 377.1753, found 377.1747.

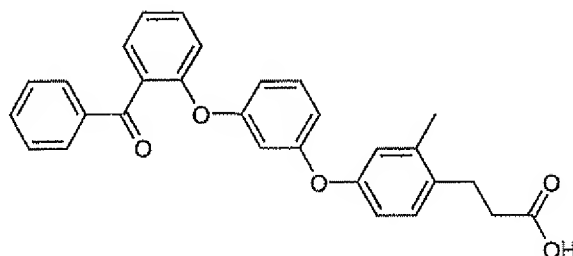
20



5

Example 24

3-{4-[3-(2-Benzoyl-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

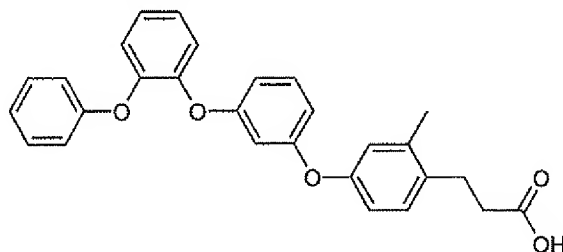


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with (2-hydroxy-phenyl)-phenyl-methanone as in Example 18 to afford 0.020 g (14%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>24</sub>O<sub>5</sub> 453.1702, found 453.1699.

15

Example 25

3-{2-Methyl-4-[3-(2-phenoxy-phenoxy)-phenoxy]-phenyl}-propionic acid



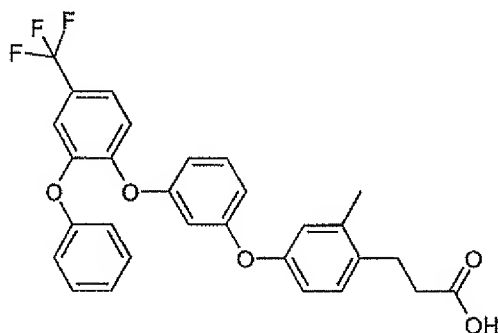
The title compound is prepared by reacting the compound of 3-[4-(3-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 2-phenoxy-phenol as in Example 18 to afford 0.106 g (42%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>24</sub>O<sub>5</sub> 440, found 441 (M + 1).

20

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Example 26

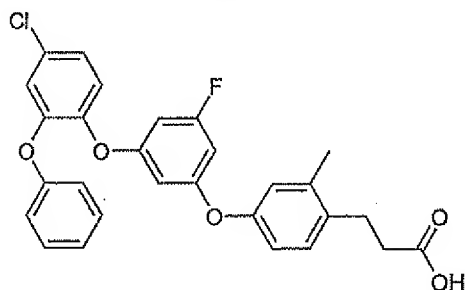
3-{2-Methyl-4-[3-(2-phenoxy-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic  
acid



The title compound is prepared by reacting the compound of 3-[4-(5-  
10 bromo-pyridin-3-yloxy)-2-methyl-phenyl]-propionic acid methyl ester with 2-phenoxy-4-  
trifluoromethyl-phenol as in Example 18 to afford 0.084 g (15%). <sup>1</sup>H NMR (400 MHz,  
CDCl<sub>3</sub>); MS (ES<sup>-</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>23</sub>O<sub>5</sub>F<sub>3</sub> 508, found 507 (M - 1).

Example 27

15 3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic  
acid

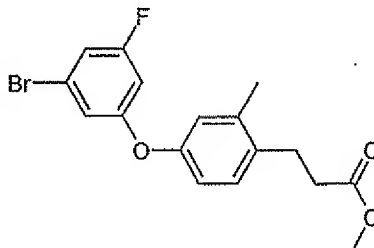


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Step A

3-[4-(3-Bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



A mixture of 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester (4.0 g, 20.6 mmol), 1,3-dibromo-5-fluorobenzene (15.71 g, 61.9 mmol), cesium carbonate (8.05 g, 24.7 mmol), copper (I) chloride (1.02 g, 10.3 mmol) and 2,2,6,6-tetramethyl-3,5-heptanedione (0.95 g, 5.15 mmol) in 1-methyl-2-pyrrolidinone (40 mL) is heated to 120 °C for 7 hours under N<sub>2</sub>. The reaction is cooled and quenched with 1 N HCl (40 mL). The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is

absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 3.43 g (45%) of the title compound. *R<sub>f</sub>* = 0.38 (4/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>17</sub>H<sub>16</sub>O<sub>3</sub>BrF 366, found 384 and 386 (M + NH<sub>4</sub>, 100%).

Step B

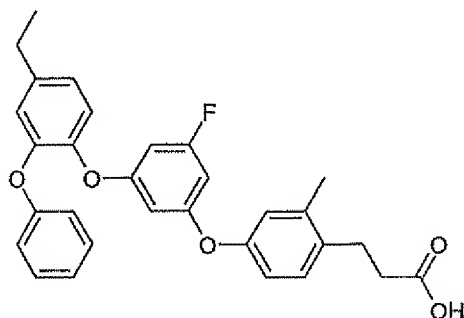
3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid

The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-chloro-2-phenoxy-phenol as in Example 18 to afford 0.118 g (22%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>28</sub>H<sub>22</sub>O<sub>5</sub>ClF 492, found 493 and 495 (M+1 and M+3).

5

Example 28

3-{4-[3-(4-Ethyl-2-phenoxy-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid

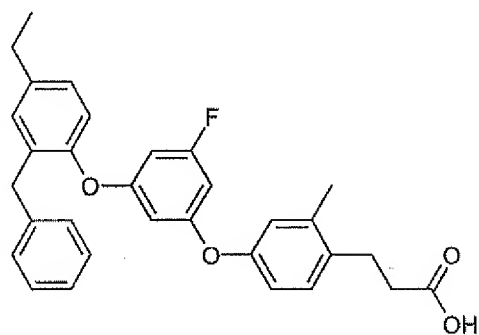


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethyl-2-phenoxy-phenol as in Example 18 to afford 0.139 g (52%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^-$ )  $m/z$  mass calculated for  $\text{C}_{30}\text{H}_{27}\text{O}_5\text{F}$  486, found 485 ( $\text{M} - 1$ ).

15

Example 29

3-{4-[3-(2-Benzyl-4-ethyl-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid



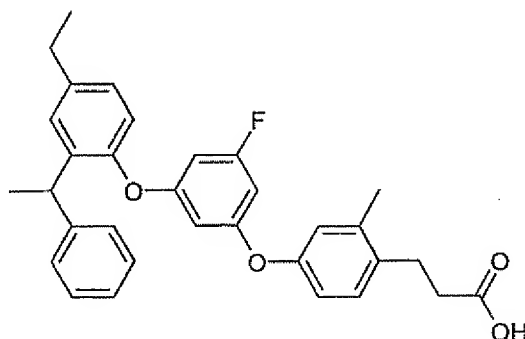
The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 2-benzyl-4-ethyl-phenol as in Example 18 to afford 0.040 g (13%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{31}\text{H}_{29}\text{O}_4\text{F}$  484, found 485 ( $\text{M} + 1$ , 100%).

20

5

Example 30

3-(4-{3-[4-Ethyl-2-(1-phenyl-ethyl)-phenoxy]-5-fluoro-phenoxy}-2-methyl-phenyl)-propionic acid

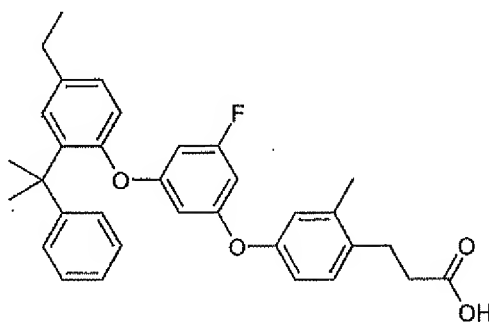


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethyl-2-(1-phenyl-ethyl)-phenol as in Example 18 to afford 0.078 g (29%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{32}\text{H}_{31}\text{O}_4\text{F}$  498, found 499 ( $\text{M} + 1$ , 100%).

15

Example 31

3-(4-{3-[4-Ethyl-2-(1-methyl-1-phenyl-ethyl)-phenoxy]-5-fluoro-phenoxy}-2-methyl-phenyl)-propionic acid

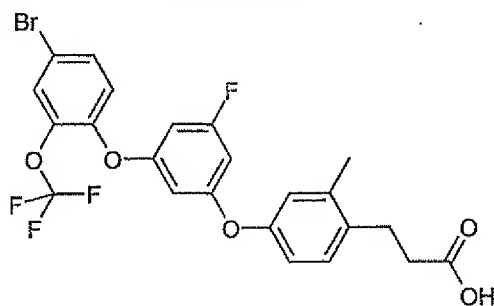


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethyl-2-(1-methyl-1-phenyl-ethyl)-phenol as in Example 18 to afford 0.027 g (10%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{33}\text{H}_{33}\text{O}_4\text{F}$  512, found 513 ( $\text{M} + 1$ , 100%).

5

Example 32

3-{4-[3-(4-Bromo-2-trifluoromethoxy-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid

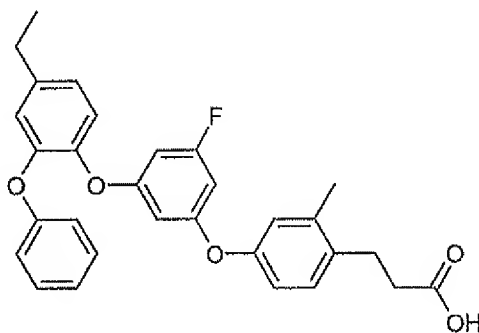


The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-bromo-2-trifluoromethoxy-phenol as in Example 18 to afford 0.013 g (5%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>23</sub>H<sub>17</sub>O<sub>5</sub>F<sub>4</sub>Br 528, found 529 (M + 1, 100%).

15

Example 33

3-{4-[3-(4-Ethyl-2-phenoxy-phenoxy)-5-fluoro-phenoxy]-2-methyl-phenyl}-propionic acid



The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-fluoro-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-ethyl-2-phenoxy-phenol as in Example 18 to afford 0.139 g (52%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>30</sub>H<sub>27</sub>O<sub>5</sub>F 487.1921, found 487.1906.

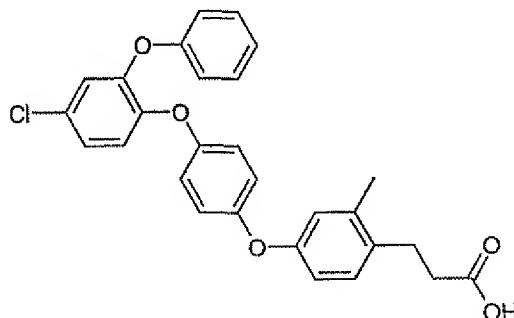
20

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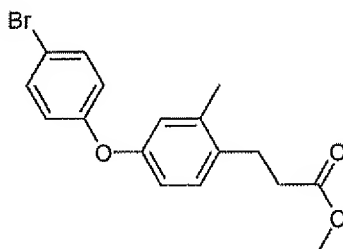
5

Example 34

3-{4-[4-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

Step A

3-[4-(4-Bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



10

A mixture of 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester (2.0 g, 10.3 mmol), 1-bromo-4-iodobenzene (8.74 g, 30.9 mmol), cesium carbonate (4.03 g, 12.4 mmol), copper (I) chloride (0.51 g, 5.15 mmol) and 2,2,6,6-tetramethyl-3,5-heptanedione (0.47 g, 2.55 mmol) in 1-methyl-2-pyrrolidinone (20 mL) is heated to 120 °C for 1 hour under N<sub>2</sub>. The reaction is cooled and quenched with 1 N HCl. The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 1.51 g (42%) of the title compound. R<sub>f</sub> = 0.35 (4/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>).

20

Step B

3-{4-[4-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

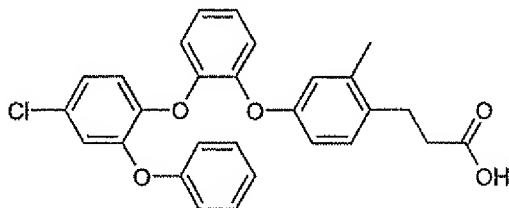
The title compound is prepared by reacting the compound of 3-[4-(4-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-chloro-2-phenoxy-

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- 5 phenol as in Example 18 to afford 0.133 g (19%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS (ES $^+$ )  $m/z$  mass calculated for  $\text{C}_{28}\text{H}_{23}\text{O}_5\text{Cl}$  474, found 473 and 475 ( $M - 1$ , and  $M + 1$ , 100%).

Example 35

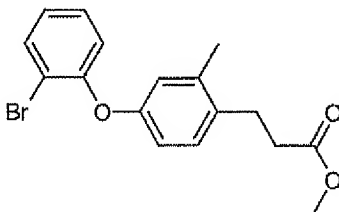
3-{4-[2-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid



10

Step A

3-[4-(2-Bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



- A mixture of 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester (2.0 g, 10.3 mmol), 1-bromo-2-iodobenzene (8.74 g, 30.9 mmol), cesium carbonate (4.03 g, 12.4 mmol), copper (I) chloride (0.51 g, 5.15 mmol) and 2,2,6,6-tetramethyl-3,5-heptanedione (0.47 g, 2.55 mmol) in 1-methyl-2-pyrrolidinone (20 mL) is heated to 120  $^{\circ}\text{C}$  for 10 hours under  $\text{N}_2$ . The reaction is cooled and quenched with 1 N HCl. The mixture is then diluted with  $\text{Et}_2\text{O}$  and extracted with water. The organic layer is dried (15  $\text{Na}_2\text{SO}_4$ ), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 1.09 g (30%) of the title compound.  $R_f = 0.34$  (4/1 hexanes/EtOAc).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ).

20

Step B

- 25 3-{4-[2-(4-Chloro-2-phenoxy-phenoxy)-phenoxy]-2-methyl-phenyl}-propionic acid

The title compound is prepared by reacting the compound of 3-[4-(2-bromo-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-chloro-2-phenoxy-

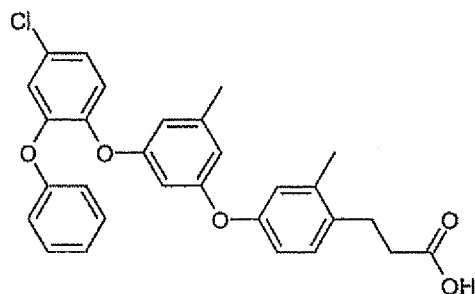


-80-

- 5 phenol as in Example 18 to afford 0.039 g (8%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^-$ )  $m/z$  mass calculated for  $\text{C}_{28}\text{H}_{23}\text{O}_5\text{Cl}$  474, found 473 and 475 ( $M - 1$ , and  $M + 1$ ).

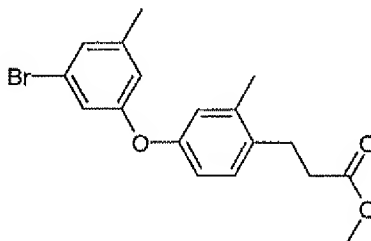
### Example 36

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic  
10 acid



### Step A

3-[4-(3-Bromo-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester



- 15 The mixture of 1,3-dibromo-5-methyl-benzene (15 g, 0.06 mol), 3-(4-hydroxy-2-methyl-phenyl)-propionic acid methyl ester (3.9 g, 0.02 mol),  $\text{CuCl}$  (1 g, 0.01 mol), 2,2,6,6-tetramethyl-heptane-3,5-dione (0.92 g, 0.005 mol) and  $\text{Cs}_2\text{CO}_3$  (7.8 g, 0.024 mol) in 40 mL of dry NMP is heated to  $120^\circ\text{C}$  for overnight. The mixture is cooled to rt and diluted with  $\text{Et}_2\text{O}$  and filtered through a pad of celite. Organic layer is washed with 1N  $\text{HCl}$ ,  $\text{H}_2\text{O}$  and brine, and then dried over  $\text{Na}_2\text{SO}_4$ , filtered and concentrated. Crude material is purified by chromatography (hexanes/acetone = 20:1) to afford the title compound (59%) as a yellow oil.  $R_f = 0.29$  (20/1 hexanes/acetone).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ).
- 20

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5

Step B

3-{4-[3-(4-Chloro-2-phenoxy-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid

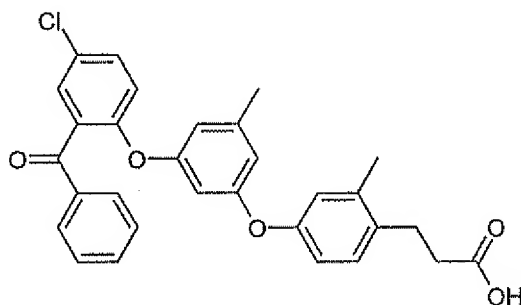
The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with 4-chloro-2-phenoxy-phenol as in Example 18 to afford 0.118 g (22%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>29</sub>H<sub>25</sub>O<sub>5</sub>Cl 489.1469, found 489.1457.

10

Example 37

3-{4-[3-(2-Benzoyl-4-chloro-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid

15



20

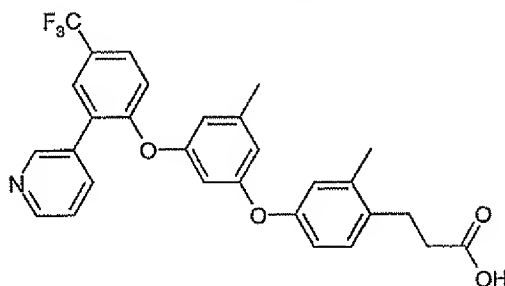
The title compound is prepared by reacting the compound of 3-[4-(3-bromo-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid methyl ester with (5-chloro-2-hydroxy-phenyl)-phenyl-methanone as in Example 18 to afford 0.244 g (38%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>30</sub>H<sub>25</sub>O<sub>5</sub>Cl 501.1469, found 501.1474.

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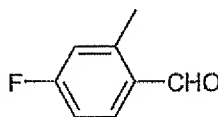
Example 38

3-{2-Methyl-4-[3-methyl-5-(2-pyridin-3-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid

Step A

10

4-Fluoro-2-methyl-benzaldehyde

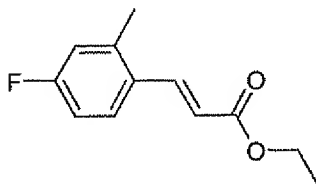


A  $-78^{\circ}\text{C}$  solution of 2-bromo-5-fluorotoluene (12.0 g, 63.5 mmol) in dry THF (60 mL) is treated with a 1.6 M hexanes solution of *n*-butyl lithium (59.5 mL, 95.3 mmol) and then stirred for 15 minutes at  $-78^{\circ}\text{C}$  under  $\text{N}_2$ . The mixture is then treated with DMF (27.8 g, 0.381 mol) and warmed to rt. The reaction is acidified with 1 N HCl, diluted with  $\text{Et}_2\text{O}$  and extracted with water. The organic layer is dried ( $\text{Na}_2\text{SO}_4$ ), and the solvent removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using a gradient of 5/1 to 3/1 to hexanes/ethyl acetate to afford 6.24 g (71%) of the title compound.  $R_f = 0.49$  (2/1 hexanes/EtOAc).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ).

20

Step B

3-(4-Fluoro-2-methyl-phenyl)-acrylic acid ethyl ester



A mixture of 4-fluoro-2-methyl-benzaldehyde (1.16 g, 8.40 mmol), triethyl phosphonoacetate (2.26 g, 10.1 mmol), and 325 mesh potassium carbonate (3.48

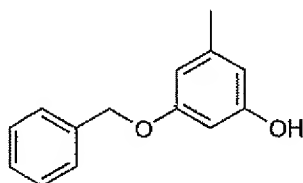
25

-83-

5 g, 25.2 mmol) in ethanol (15 mL) is heated to reflux for 5 hours under N<sub>2</sub>. The reaction is cooled, filtered and the filtrate is acidified with 1 N HCl. The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 6/1 hexanes/ethyl acetate to afford 1.21 g (69%) of the title  
10 compound. R<sub>f</sub> = 0.58 (2/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>12</sub>H<sub>13</sub>O<sub>2</sub>F 208, found 209 (M + 1, 100%).

### Step C

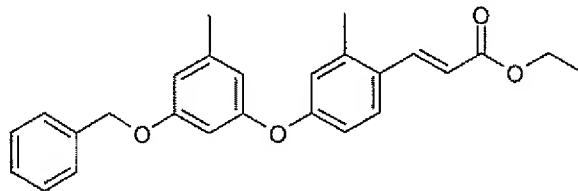
#### 3-Benzyloxy-5-methyl-phenol



15 A 0 °C mixture of orcinol (10.0 g, 80.6 mmol) and 325 mesh potassium carbonate (12.25 g, 88.6 mmol) in DMF (100 mL) is treated dropwise with benzyl bromide (6.91 g, 40.4 mmol). The mixture was then warmed to rt and stirred for 20 hours under N<sub>2</sub>. The reaction is filtered, and the filtrate is acidified with 1 N HCl. The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>),  
20 and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 5/1 hexanes/ethyl acetate to afford 4.88 g (57%) of the title compound. R<sub>f</sub> = 0.40 (2/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>14</sub>H<sub>14</sub>O<sub>2</sub> 214, found 215 (M + 1, 100%).

### Step D

25 3-[4-(3-Benzyloxy-5-methyl-phenoxy)-2-methyl-phenyl]-acrylic acid ethyl ester



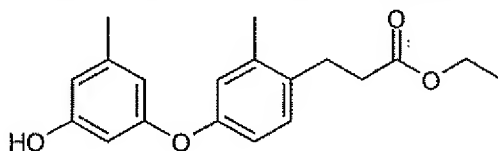
A mixture of 3-benzyloxy-5-methyl-phenol (3.24 g, 15.1 mmol), 3-(4-fluoro-2-methyl-phenyl)-acrylic acid ethyl ester (3.15 g, 15.1 mmol) and 325 mesh potassium carbonate (2.51 g, 18.2 mmol) in dry DMSO (40 mL) is heated to 130 °C and

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- 5 stirred for 20 hours under N<sub>2</sub>. The reaction is cooled and acidified with 1 N HCl (30 mL). The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 3.56 g (58%) of the title compound. R<sub>f</sub> = 0.39 (4/1 hexanes/EtOAc). <sup>1</sup>H
- 10 NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>26</sub>H<sub>26</sub>O<sub>4</sub> 402, found 403 (M + 1, 100%).

Step E

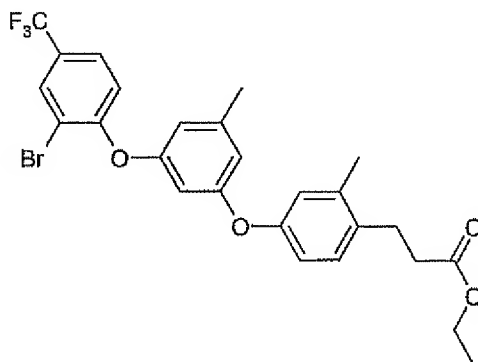
3-[4-(3-Hydroxy-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid ethyl ester



- 15 A mixture of 3-[4-(3-benzyloxy-5-methyl-phenoxy)-2-methyl-phenyl]-acrylic acid ethyl ester (3.56 g, 88.5 mmol) and 10% Pd/C (1.75 g) in ethyl acetate (90 mL) is purged with N<sub>2</sub>, then purged with H<sub>2</sub> and stirred under a hydrogen balloon. Upon completion, the mixture is filtered through hyflo, and the solvent is removed *in vacuo* to afford 2.83 g (100%) the title compound. R<sub>f</sub> = 0.35 (2/1 hexanes/EtOAc). <sup>1</sup>H NMR (400
- 20 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>19</sub>H<sub>22</sub>O<sub>4</sub> 314, found 315 (M+1, 100%).

Step F

3-{4-[3-(2-Bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester

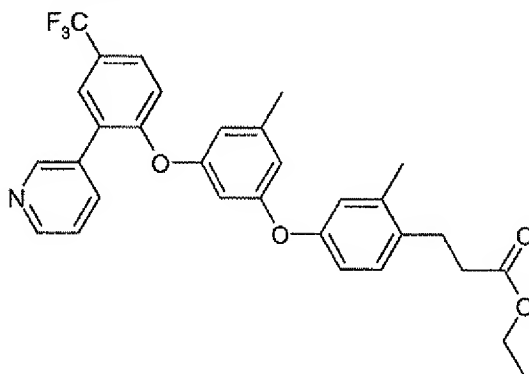


- 25 A mixture of 3-[4-(3-hydroxy-5-methyl-phenoxy)-2-methyl-phenyl]-propionic acid ethyl ester (2.83 g, 9.01 mmol), 3-bromo-4-fluorobenzotrifluoride (2.19 g, 9.01 mmol) and 325 mesh potassium carbonate (1.49 g, 10.8 mmol) in dry DMSO (36

5 mL) is heated to 100 °C and stirred for 5 hours under N<sub>2</sub>. The reaction is cooled and acidified with 1 N HCl. The mixture is then diluted with Et<sub>2</sub>O and extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent removed *in vacuo* to afford crude product that is absorbed on silica gel and purified by flash chromatography using 9/1 hexanes/ethyl acetate to afford 3.45 g (71%) of the title compound. R<sub>f</sub> = 0.54 (2/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>26</sub>H<sub>24</sub>O<sub>4</sub>F<sub>3</sub>Br 536, found 554 and 556 (M + NH<sub>4</sub>, 100%).

### Step G

3-{2-Methyl-4-[3-methyl-5-(2-pyridin-3-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid ethyl ester



15

A mixture of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester (0.112 g, 0.209 mmol), pyridine-3-boronic acid (0.077 g, 0.626 mmol), and cesium fluoride (0.111 g, 0.731 mmol) in dry ACN (7 mL) is purged with N<sub>2</sub> and then treated with 1,1'-bis(diphenylphosphino)-ferrocene palladium (II) chloride complex with DCM (0.031 g, 0.042 mmol). The mixture is heated to 100 °C and stirred for 5 hours under N<sub>2</sub>. The reaction is cooled, and the crude mixture is absorbed on silica gel and purified by flash chromatography using 2/1 hexanes/ethyl acetate to afford 0.089 g (79%) of the title compound. R<sub>f</sub> = 0.33 (1/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>31</sub>H<sub>28</sub>O<sub>4</sub>NF<sub>3</sub> 535, found 536 (M + 1, 100%).

-86-

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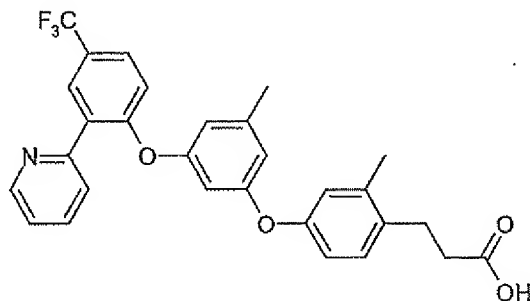
Step H

3-{2-Methyl-4-[3-methyl-5-(2-pyridin-3-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid

A solution of 3-{2-methyl-4-[3-methyl-5-(2-pyridin-3-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid ethyl ester (0.089, 0.166 mmol) in ethanol (7 mL) is treated with 5 N NaOH (2 mL) and heated to until saponification is completed. The mixture is cooled, and the solvent is removed *in vacuo* to afford a residue that is neutralized with 1 N HCl. The mixture is diluted with water and extracted with ethyl acetate. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to afford 0.093 g (100%) of the title compound. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>29</sub>H<sub>24</sub>O<sub>4</sub>F<sub>3</sub>N 508.1736, found 508.1724.

Example 39

3-{2-Methyl-4-[3-methyl-5-(2-pyridin-2-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid



A mixture of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester (0.155 g, 0.289 mmol) and 2-tributylstannyl pyridine (0.210 g, 0.571 mmol) in dry toluene (8 mL) is purged with N<sub>2</sub> and then tetrakis(triphenylphosphine)palladium (0) (0.033 g, 0.029 mmol) is added. The reaction is heated to 100 °C and stirred for 20 hours under N<sub>2</sub>. The reaction is cooled, and the solvent is removed *in vacuo* to give crude 3-{2-methyl-4-[3-methyl-5-(2-pyridin-2-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid ethyl ester. This ester is dissolved in ethanol (8 mL), treated with 5 N NaOH (2 mL) and heated to reflux until saponification is complete. The mixture is cooled, and the solvent is removed *in vacuo* to

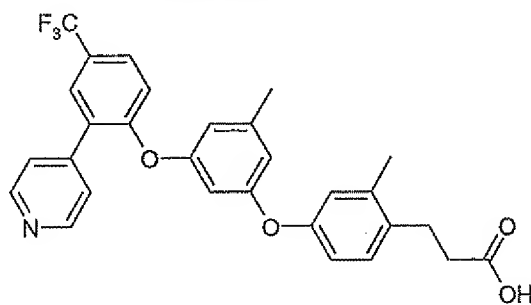
-87-

5 afford a residue that is acidified with 1 N HCl. The mixture is diluted with water and extracted with ethyl acetate. The organic layer is dried ( $\text{Na}_2\text{SO}_4$ ), and the solvent is removed *in vacuo* to give crude product that is purified by preparative HPLC to afford 0.056 g (38%) of the title compound.  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{24}\text{NO}_4\text{F}_3$  507, found 508 ( $M + 1$ , 100%).

10

Example 40

3-{2-Methyl-4-[3-methyl-5-(2-pyridin-4-yl-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid

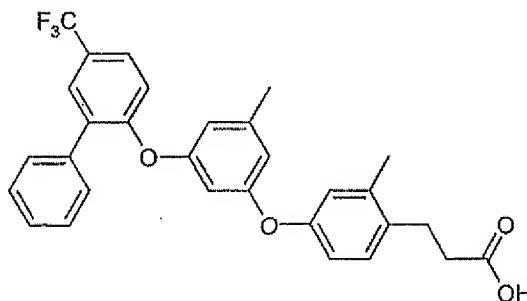


15 The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 4-pyridyl boronic acid as in Example 38 to afford 0.011 g (9%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{24}\text{NO}_4\text{F}_3$  507, found 508 ( $M+1$ , 100%).

20

Example 41

3-{2-Methyl-4-[3-methyl-5-(5-trifluoromethyl-biphenyl-2-yloxy)-phenoxy]-phenyl}-propionic acid





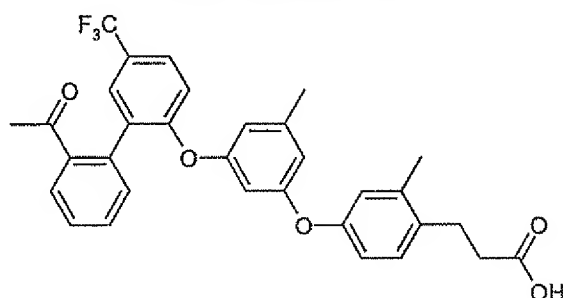
-88-

5           The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with phenyl boronic acid as in Example 38 to afford 0.024 g (21%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>30</sub>H<sub>26</sub>O<sub>4</sub>F<sub>3</sub> 507.1783, found 507.1797.

10

#### Example 42

3-{4-[3-(2'-Acetyl-5-trifluoromethyl-biphenyl-2-yloxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid

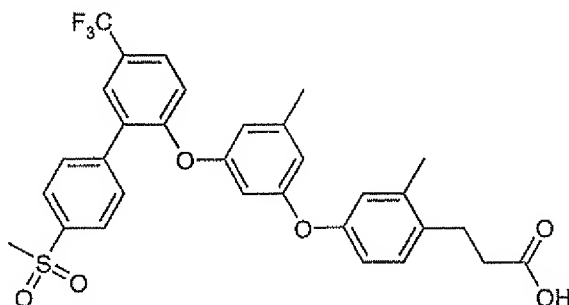


15           The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 2-acetyl phenyl boronic acid as in Example 38 to afford 0.032 g (28%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>32</sub>H<sub>28</sub>O<sub>5</sub>F<sub>3</sub> 549.1888, found 549.1870.

20

#### Example 43

3-{4-[3-(4'-Methanesulfonyl-5-trifluoromethyl-biphenyl-2-yloxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid



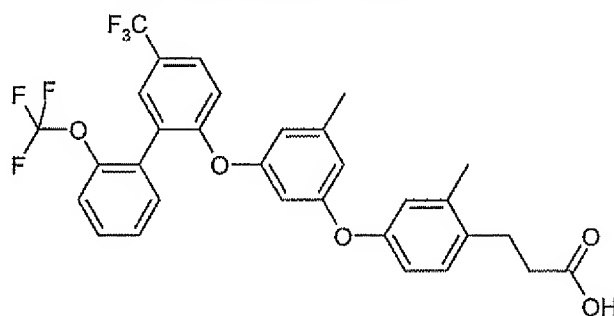
-89-

5           The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 4-(methylsulfonyl)phenyl boronic acid as in Example 38 to afford 0.062 g (48%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>31</sub>H<sub>27</sub>O<sub>6</sub>SF<sub>3</sub> 584, found 585 (M + 1, 100%).

10

Example 44

3-{2-Methyl-4-[3-methyl-5-(2'-trifluoromethoxy-5-trifluoromethyl-biphenyl-2-yloxy)-phenoxy]-phenyl}-propionic acid

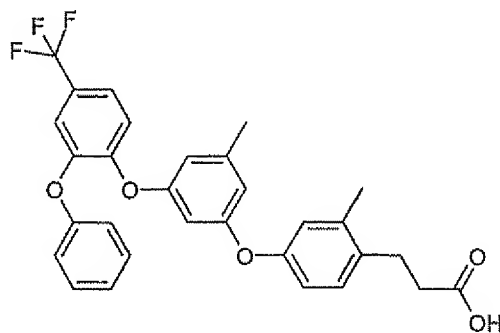


15           The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 2-trifluoromethoxyphenyl boronic acid as in Example 38 to afford 0.058 g (39%). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>31</sub>H<sub>25</sub>O<sub>5</sub>F<sub>6</sub> 591.1606, found 591.1619.

20

Example 45

3-{2-Methyl-4-[3-methyl-5-(2-phenoxy-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid

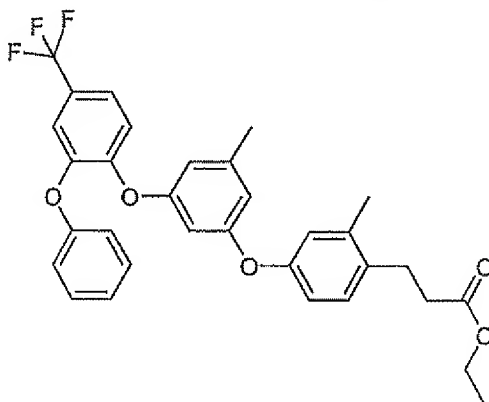


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Step A

3-{2-Methyl-4-[3-methyl-5-(2-phenoxy-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-  
propionic acid ethyl ester



A mixture of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-  
10 phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester (0.309 g, 0.576 mmol), phenol  
(0.163 g, 1.73 mmol), cesium carbonate (0.56 g, 1.72 mmol), copper (I) chloride (0.029 g,  
0.293 mmol) and 2,2,6,6-tetramethyl-3,5-heptanedione (0.027 g, 0.147 mmol) in 1-  
methyl-2-pyrrolidinone (10 mL) is heated to 120 °C for 20 hours under N<sub>2</sub>. The reaction  
is cooled and quenched with 1 N HCl (20 mL). The mixture is then diluted with Et<sub>2</sub>O and  
15 extracted with water. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in*  
*vacuo* to afford crude product that is absorbed on silica gel and purified by flash  
chromatography using 9/1 hexanes/ethyl acetate to afford 0.173 g (43%) of the title  
compound. R<sub>f</sub> = 0.55 (4/1 hexanes/EtOAc). <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z*  
mass calculated for C<sub>32</sub>H<sub>29</sub>O<sub>3</sub>F<sub>3</sub> 550, found 551 (M +1, 100%).

20

Step B

3-{2-Methyl-4-[3-methyl-5-(2-phenoxy-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-  
propionic acid

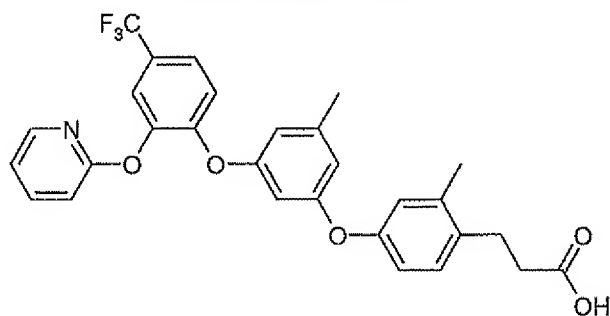
A solution of 3-{2-methyl-4-[3-methyl-5-(2-phenoxy-4-trifluoromethyl-  
phenoxy)-phenoxy]-phenyl}-propionic acid ethyl ester (0.137, 0.249 mmol) in ethanol (8  
25 mL) is treated with 5 N NaOH (2 mL) and heated to reflux until saponification is  
completed. The mixture is cooled, and the solvent is removed *in vacuo* to afford a residue  
that is acidified with 1 N HCl. The mixture is diluted with water and extracted with ethyl  
acetate. The organic layer is dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvent is removed *in vacuo* to

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5 afford 0.143 g (100%) of the title compound.  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); HRMS ( $\text{ES}^+$ )  $m/z$  exact mass calculated for  $\text{C}_{30}\text{H}_{25}\text{O}_5\text{F}_3$  523.1732, found 523.1721.

#### Example 46

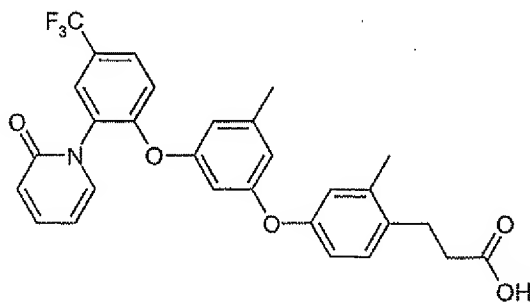
10 3-(2-Methyl-4-{3-methyl-5-[2-(pyridin-2-yloxy)-4-trifluoromethyl-phenoxy]-phenoxy}-phenyl)-propionic acid



The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 2-hydroxypyridine as in Example 45 to afford 0.015 g (10%).  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ); MS ( $\text{ES}^+$ )  $m/z$  mass calculated for  $\text{C}_{29}\text{H}_{24}\text{NO}_5\text{F}_3$  523, found 524 (M+1, 100%).

#### Example 47

20 3-(2-Methyl-4-{3-methyl-5-[2-(2-oxo-2H-pyridin-1-yl)-4-trifluoromethyl-phenoxy]-phenoxy}-phenyl)-propionic acid



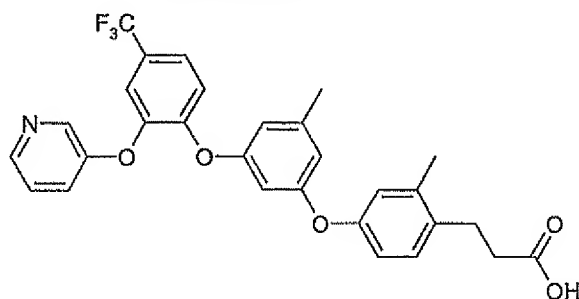
The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 2-hydroxypyridine as in Example 45 to afford 0.010 g (8%).  $^1\text{H}$  NMR

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5 (400 MHz, CDCl<sub>3</sub>); MS (ES<sup>+</sup>) *m/z* mass calculated for C<sub>29</sub>H<sub>24</sub>NO<sub>5</sub>F<sub>3</sub> 523, found 524 (M+1, 100%).

#### Example 48

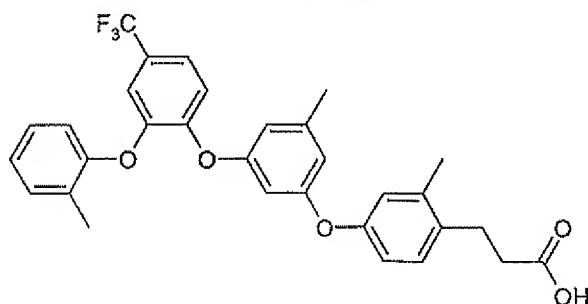
10 3-(2-Methyl-4-{3-methyl-5-[2-(pyridin-3-yloxy)-4-trifluoromethyl-phenoxy]-phenoxy}-phenyl)-propionic acid



The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with 3-hydroxypyridine as in Example 45 to afford 0.044 g (31%). <sup>1</sup>H NMR  
15 (400 MHz, CDCl<sub>3</sub>); HRMS (ES<sup>+</sup>) *m/z* exact mass calculated for C<sub>29</sub>H<sub>24</sub>NO<sub>5</sub>F<sub>3</sub> 524.1685, found 524.1680.

#### Example 49

20 3-{2-Methyl-4-[3-methyl-5-(2-*o*-tolilyoxy-4-trifluoromethyl-phenoxy)-phenoxy]-phenyl}-propionic acid



The title compound is prepared by reacting the compound of 3-{4-[3-(2-bromo-4-trifluoromethyl-phenoxy)-5-methyl-phenoxy]-2-methyl-phenyl}-propionic acid ethyl ester with *o*-cresol as in Example 45 to afford 0.038 g (25%). <sup>1</sup>H NMR (400 MHz,